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DICK MONROE
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Environmental Relations

March 20, 2002

James D. Watkins
Admiral, USN (Retired)
Chairman
US. Commission on Ocean Policy
1120 20th Street NW
Suite 200 North
Washington, DC 20036

Dear Admiral Watkins,

I would again like to thank you and the Commission for allowing me to present Darden's testimony during your Gulf, South Atlantic and Caribbean round of hearings.

Pursuant to several of the questions asked of me, I am enclosing several papers. One is on third party certification (ecolabeling) and why we think it best to bring it before the United Nations Food and Agricultural Organization. The other papers support Darden's position, which was made at the end of the testimony's question period, where I stated that corporations have the unique ability to reward good behavior with purchasing support (money) ... something that neither government nor NGOs can offer. Essentially, we in the industry can positively reinforce good behavior. Others can only be neutral at best or punish at worst.

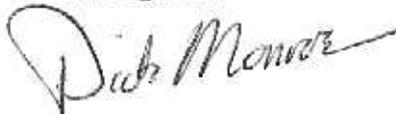
I hope this piques your curiosity and adds value to your very challenging mission.

If I can be of further assistance, I would be honored to hear your request.

Page Two

As an aside, when Andy Rosenberg stated that the FAO had no enforcement power, I agreed with him to a point. I suggested that enforcement would be through GATT and the WTO. Last week, while in Geneva attending a CITES consultation, I met with one of the Justices of the WTO, and he confirmed that the WTO would address compliance issues, and, as he said, "we do have the power to enforce."

Best Regards,

A handwritten signature in cursive script that reads "Dick Monroe". The signature is written in black ink and is positioned above the printed name.

Dick Monroe

DM/krp